

Success Story

Company name:

Paradise Homes

Location:

Atlanta, Georgia

Number of homes built:

5-10 per year

Type of business:Semi-custom homes
(2400-3200 sq. ft.)**Customer since:**

1993

BuildSoft brings order to Paradise

Atlanta-based Paradise Homes builds semi-custom homes in the 2400 to 3200 square foot range, with an average of five to ten builds a year.

The business was doing well, but CEO Roger Macon and his team were always working frantically to keep ahead of the chaos, and using standard accounting software wasn't helping; it wasn't simple or industry-specific enough to keep his business running smoothly. Macon wanted a construction software program that would help him organize his chaotic business environment, simplify accounting, save money, and help him build more efficiently.

BuildSoft's easy-to-use calendar-based functionality and robust integrated features give Macon and his team a simple way to stay on schedule, on budget, and in control of subcontractor relationships.

Building a better business

For Macon, homebuilding used to be all about dealing with one crisis after another. Constantly juggling deadlines, subcontractors, multiple orders, deliveries and payments – and a mountain of paperwork and “administrivia” – meant things were getting missed. Accounting for overruns was a time-consuming process that wasted valuable time. And because he had no easy way of seeing the “big picture” for each project, he wasn't getting the best prices from vendors. Not being organized was wasting a lot of time and money.

Macon needed a program that could go beyond limited accounting capabilities, save time and effort, and offer scheduling, project management and builder-specific accounting tools.

BuildSoft has all the features Macon was looking for. The integrated scheduling and calendar features keep his team organized; if there's any change in the schedule, BuildSoft automatically recomputes the entire schedule, lets him know at a glance what tasks need to be performed, sends

reminders for which subcontractors need to be contacted, and which Purchase Orders or Work Orders need to be delayed. BuildSoft also make it easy to get the best prices by showing comparison charts,



and it keeps invoices at their fingertips so they never have to hunt for stray scraps of paper again. And reporting is simple; reports can be generated at the click of a mouse, with no coding or time-consuming accounting work required.

BuildSoft has paid for itself many times over

Macon couldn't be more satisfied with the changes that BuildSoft has brought to his once-chaotic business. Automated features ensure he's organized; no more lost invoices, overpayments, unscheduled deliveries or wasted money. The Price Comparison Report has helped him save money; for every home his company builds, he saves at least \$500 per framing package. Plus, not having to pay for an accountant to do it all for him has saved even more.

The result? BuildSoft has turned Paradise Homes into an efficient, successful, highly professional business. It makes projects easier to manage, reduces costs, improves productivity through better scheduling, and saves time through coordination of labor/materials. “Profits have gone up and the entire construction process is more organized – and a much more enjoyable experience,” says Macon.

“BuildSoft ensures every project is set up properly before construction starts and maintained during building.”

“I would be totally lost without the scheduling and calendar features. I have not seen, nor could I imagine, anything that would work better.”